

MASTERING THE JOB SEARCH *For People Over 50*



MASTERING THE JOB SEARCH *Brought to you by...*



AGE+



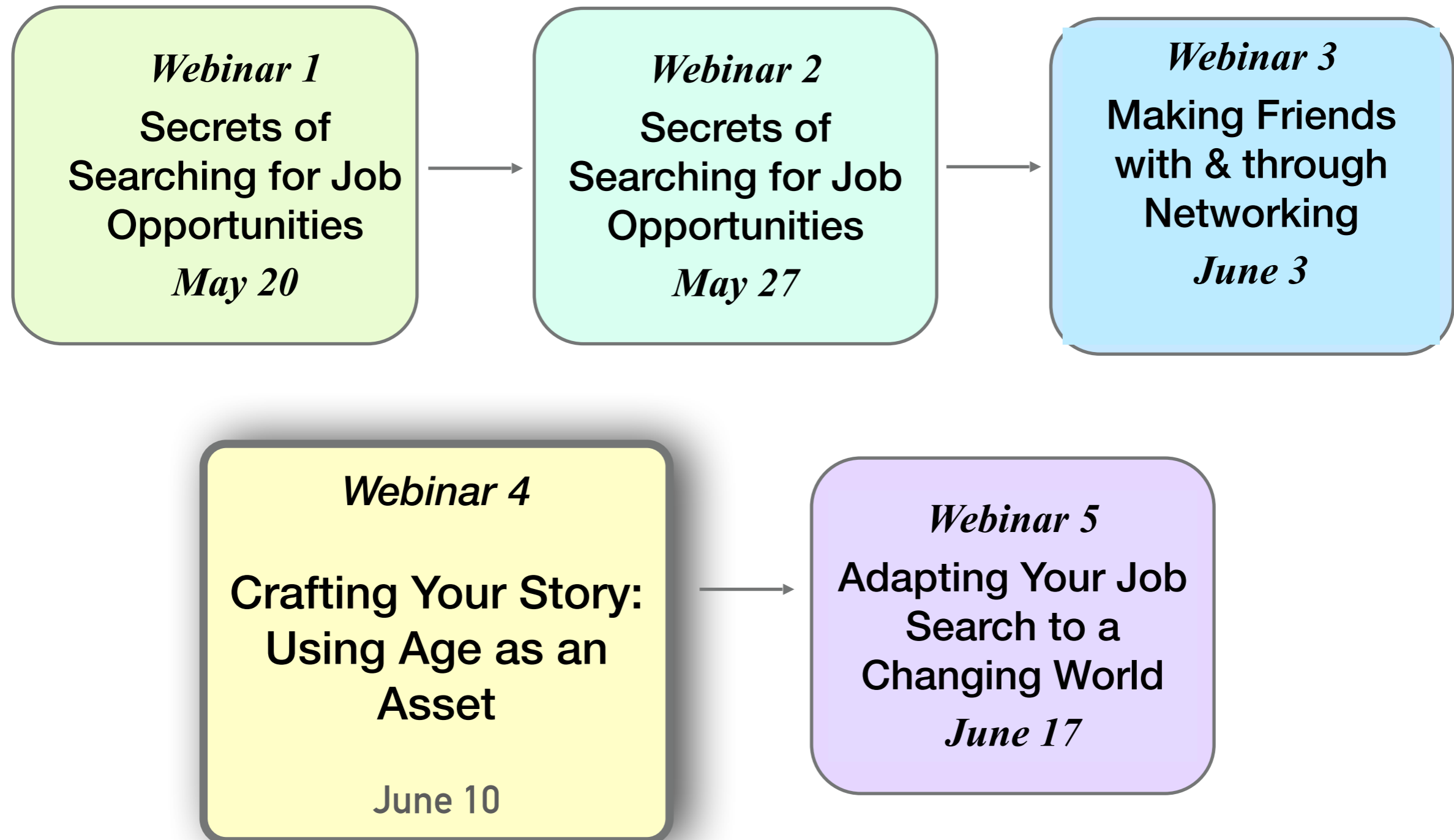
City of Boston
Age Strong Commission
Mayor Martin J. Walsh



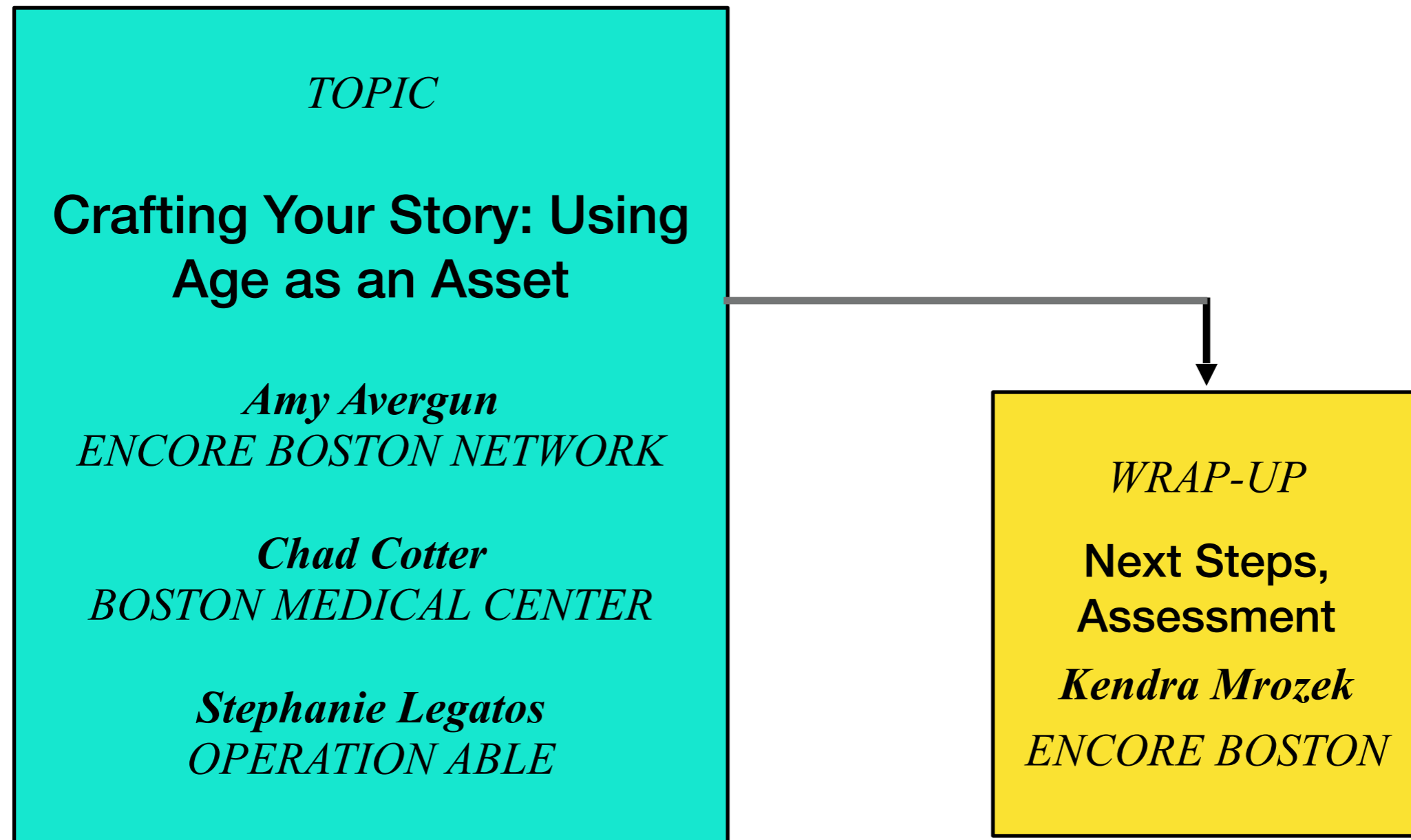
**Executive
Office of
Elder
Affairs**



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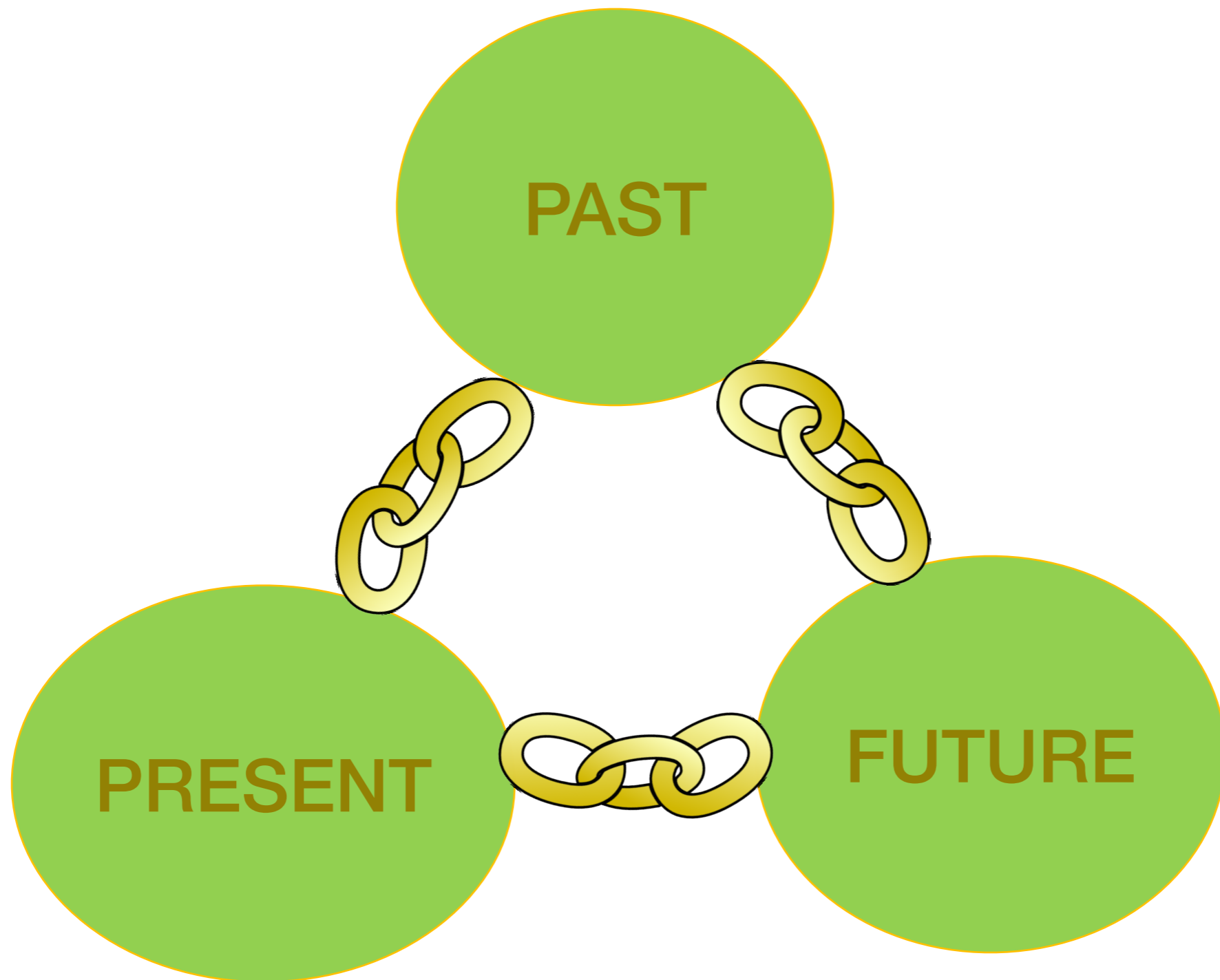
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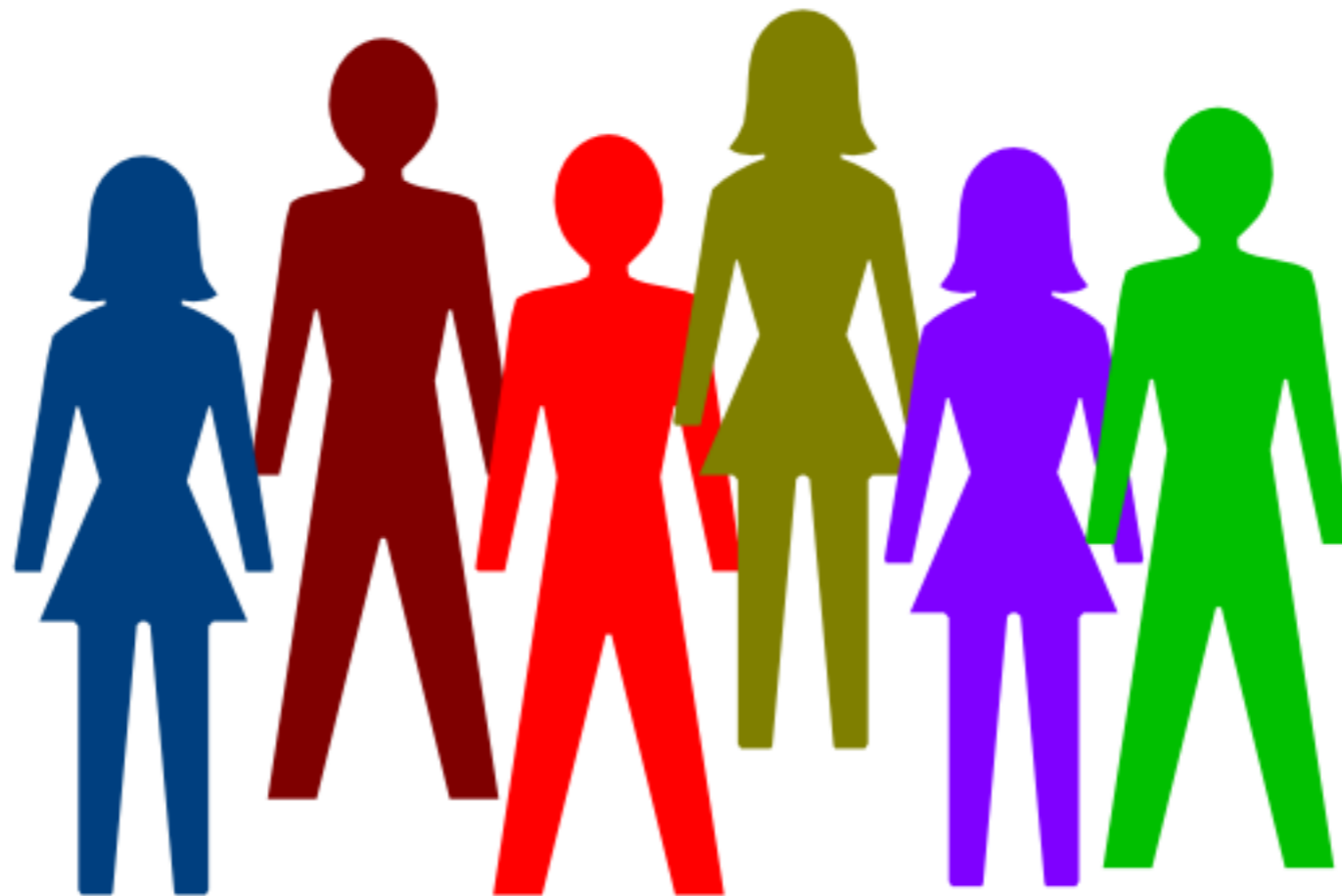
Lifetime Achievement Awards



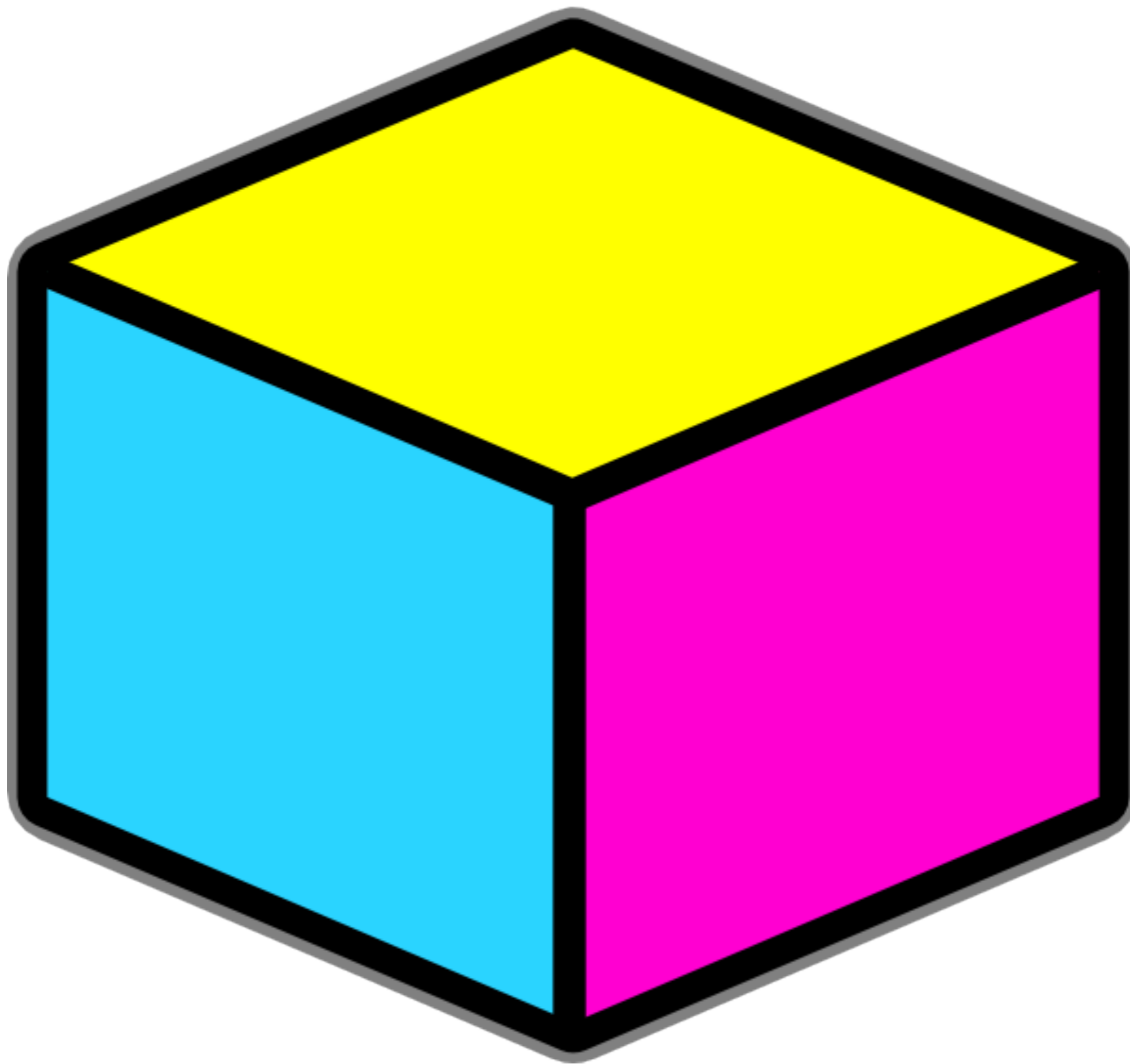
What is a Coherent Story?



Why Do You Need a Coherent Story?









Question #1

Identify an early job or volunteer role that you especially wanted and liked.

What appealed to you? Why did that appeal to you?

It was an opportunity to...

It appealed to me because...

Any Insights?



Crafting Your Story

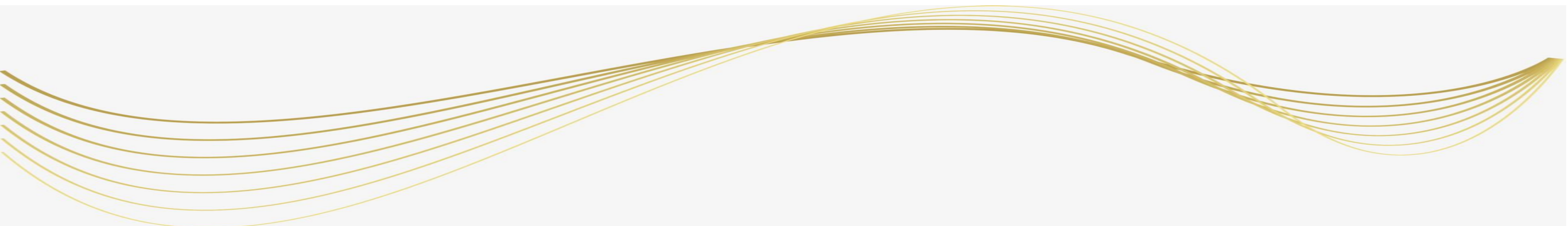
Aha #1

Aha #2

Aha #3

Question #2

1. Identify a recent past or current job or volunteer role that you liked
2. What appealed to you about that role?
3. What similarities (underlying or obvious) do you see with the earlier job you mentioned?
4. What theme or golden thread is emerging?



How Did That Go?



Crafting Your Story

Aha #1

Aha #2

Aha #3

Question #3

**What will matter to you in your next role—
paid or volunteer?**

What needs to be there for you?

What engages you?

Crafting Your Story

Aha #1

Aha #2

Aha #3

Age as an Asset Information

- **Soft Skills**
- **Energy**
- **Health**
- **Technology**

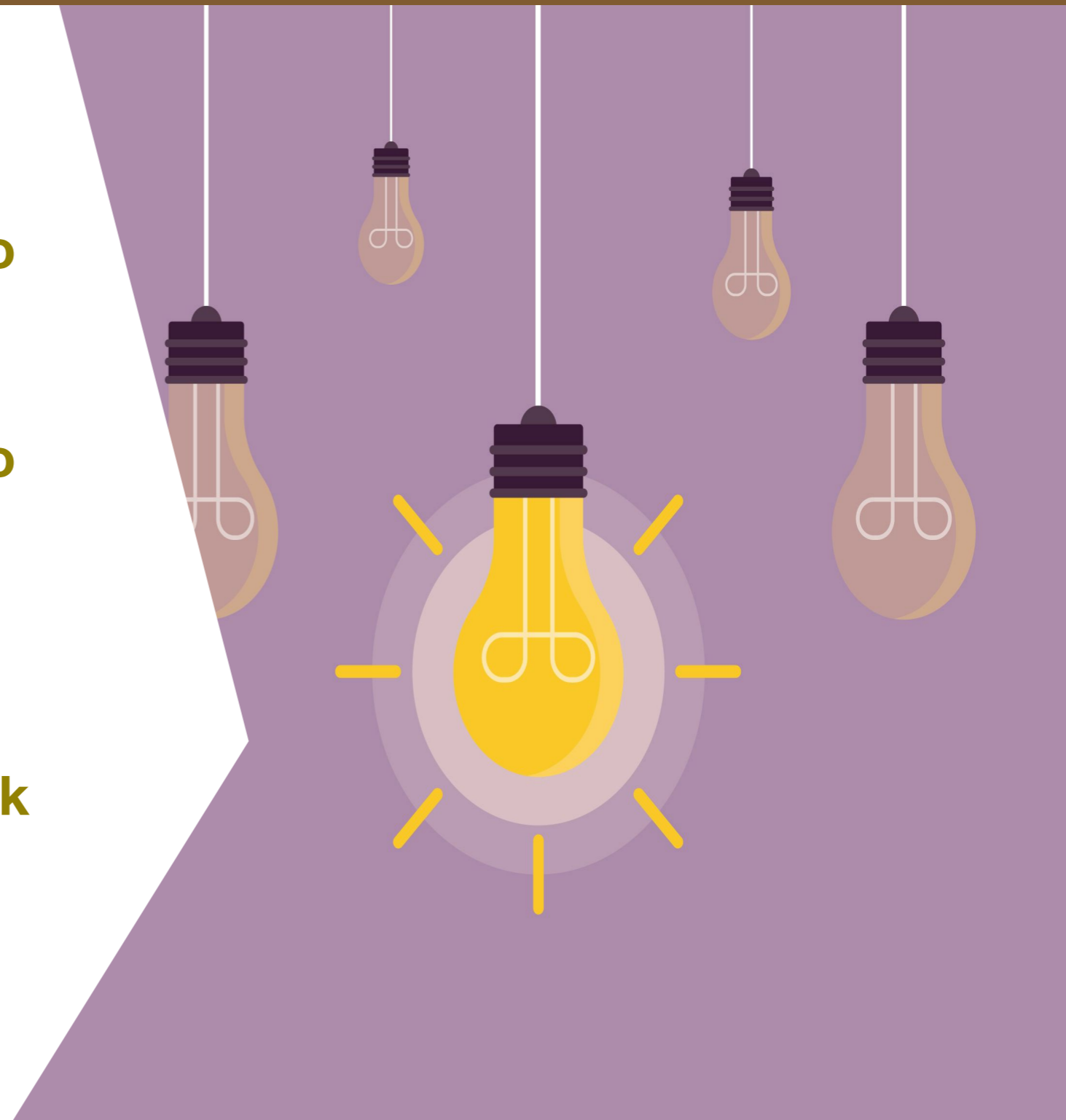
AN ABUNDANCE OF SOFT SKILLS THAT EMPLOYERS WANT & NEED



- Reasoning and problem solving
- Decision-making
- Prioritizing
- Wisdom and mature judgment
- Understanding the importance of policy and procedure compliance
- Collaboration
- Team-oriented
- Customer-focused
- Big picture view

Myth #1: Energy

- Will you have the energy to keep up?
- Have less energy overall to sustain the work?
- Be less productive?
- Take longer to get the work done than younger employees



FACTS about Energy

Older workers often function more efficiently, with less distraction, and are more capable when unusual circumstances arise.



OVERCOMING the Energy Myth at Interviews



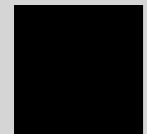
Sit up straight & lean forward slightly. This will have the effect of raising your energy level.



For phone screens: stand and walk to keep your energy up.



Identify work (and life) situations that required energy to use as stories / concrete examples.



Communicate with excitement and enthusiasm in your voice.



Prepare 4-5 questions about the job, company, and/or industry. This shows interest and interest = energy



Emphasize what motivates you about the job.

Myth #2: Health

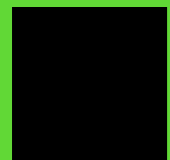


- **Will you raise the cost of my health insurance?**
- **Will you miss work more often and disrupt or impede goal attainment?**
- **FACT: Studies show that older workers are much more dependable than their younger counterparts.**

OVERCOMING Health Myths at Interviews



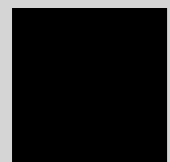
Communicate that you are in good health. .



Avoid discussing any past or present medical conditions.



If you have an employment gap due to medical issues, state the issue is resolved and you're ready and excited about working..

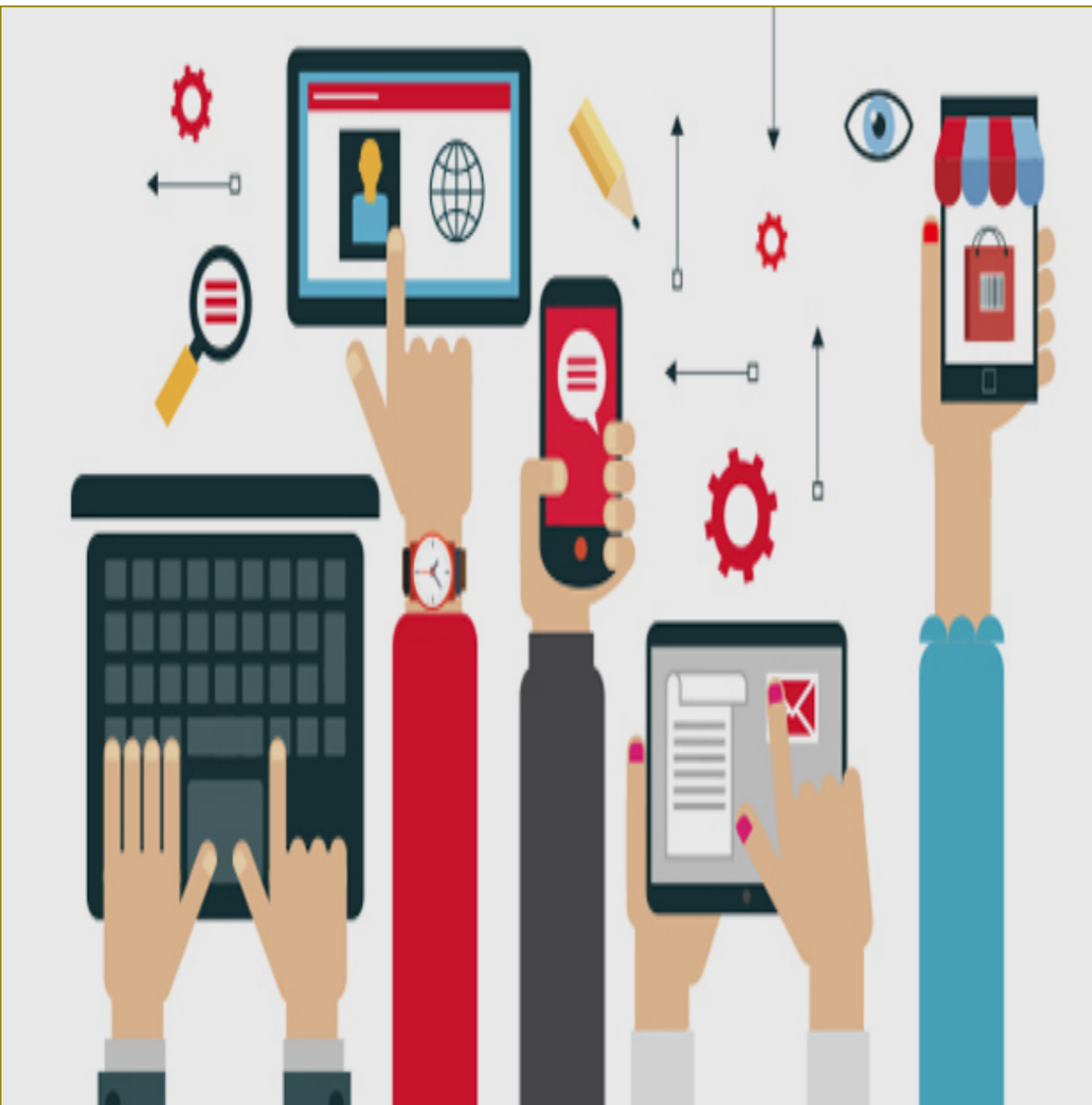


Communicate with excitement and enthusiasm in your voice.



Find a way to talk about any sports or fitness activities you enjoy: walking, dancing, golf, skiing, running, yoga, Zumba, etc.?

Myth #3: Technology



- Are you technologically current
- Do you know the most used technology for your role and field?
- How quickly can you learn?

FACT: Mature workers learn equally fast as workers of other age groups.

OVERCOMING THE TECHNOLOGY MYTH



- **Become familiar with the most common software, like MS office**
- **Use free or low-cost resources online, through non-profits, senior centers and libraries**
- **Demonstrate how you learned and currently use the software you do know**
- **Prepare examples of learning technology—or any new system or process—quickly**

Your
Lifetime
Achievement
Award



***To Reinvent
Yourself After 50,
Learn How To Tell
Your Story***

By Wendy Marx



<https://tinyurl.com/y9hwn564>



***To Reinvent Yourself
After 50,
Learn How To Tell Your
Story***

By Wendy Marx

<https://tinyurl.com/y9hwn564>

- **Create a story that's logical and engaging.**
- **Craft different stories for different possibilities**
- **Bolster your story and your network by volunteering and taking on part-time work and projects.**

Questions????

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RESOURCES

Recording & Slides

***50+ Job Seekers
Networking Group***

***Jobcase
Community Group***

Job Search Webpage
<https://bit.ly/2zVbtg5>

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NEXT WEBINAR

Webinar 5

**Adapting Your Job
Search to a
Changing World**

June 17

Tell Your Friends & Colleagues

Register at aarp.org/ma

PLEASE HELP US OUT

In the Chat, tell us:

1. On a scale from 1 to 10 how useful this session was for you
2. Anything else you'd like us to know

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THANK YOU!

A wide-angle photograph of a city skyline at dusk. The sky is a mix of blue and orange. The city features a variety of buildings, including several tall skyscrapers and many smaller, colorful brick buildings. The buildings are reflected in a body of water in the foreground, which is calm and still. The overall scene is peaceful and scenic.